



Become a White Ribbon UK Supporter Organisation

If you are an organisation with less than 250 staff show your commitment to ending male violence against women by becoming a White Ribbon Supporter Organisation.

We are only able to make a difference with the support of organisations such as yours.

White Ribbon UK is the leading charity engaging with men and boys to prevent violence against women and girls. We encourage everyone, especially men and boys, to make the White Ribbon Promise to never commit, excuse or remain silent about women and girls.

Our supporter organisations raise awareness, encourage men to become positive role models, make sure people know where to find help and raise vital funds so that we can continue our work. You will be able to post your supporter badge on your website and receive a 10% discount in our shop. Most of all you will be making a real difference in ending male violence against women.

To become a White Ribbon Supporter Organisation there are 7 actions that you need to take and a one off registration fee of £99.

White Ribbon Supporter Organisation - your 7 Actions

1. Encourage all staff to make the White Ribbon Promise to never commit, excuse or remain silent about male violence against women.
2. Recruit at least one male White Ribbon Ambassador (or woman Champion if there are no male staff who can undertake this role)
3. Wear a White Ribbon and display it where appropriate – especially around White Ribbon Day, 25th November.
4. Post the 'White Ribbon Supporter' badge on your website.



5. Hold at least one awareness and fund raising event or activity a year. Many organisations will do this around White Ribbon Day 25th November.
6. Ensure you have policies or protocols in place if your staff or customers disclose that they are a victim of violence.
7. Make sure women know where to get help – this could be through posters, find help cards – we can offer suggestions suitable to your organisation.

What some of our supporter organisations have done:

- ✂ A non league football club has recruited a White Ribbon Ambassador, makes sure all their board wear a White Ribbon at all matches, has encouraged all players and fans to make the White Ribbon Promise, displayed posters throughout the club, including in the changing rooms and a banner around the pitch.
- ✂ By giving all their drivers ‘find help’ cards, getting them to wear White Ribbon T Shirts and by displaying White Ribbon Stickers on their vehicles, a dispatch company was able to raise awareness of domestic abuse and their drivers were able to share help numbers if they thought it was appropriate.
- ✂ A local coffee shop displays White Ribbon posters in its washrooms and staff wear the White Ribbon. They held an awareness raising week with White Ribbon decorations, stickers on take away cups and White chocolate cupcakes with the White Ribbon symbol.

Contact

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White Ribbon UK is the working name of White Ribbon Campaign Ltd, a registered charity in England and Wales (No. 1123874) and a company limited by guarantee (No. 05617302).

